

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the additional restrictions below, the \$100,000 Home Design Contest is open to Oahu, Hawaii residents who are 21 years or older at the time of entry who own and reside in a home on the island of Oahu (“Home”) that could win any of the prizes under this contest. You must agree to contract Atlas Construction for the construction of your home improvement project. By entering, Contestants and household members (collectively, “You”) agree to be interviewed, photographed and videotaped for television and website broadcast if selected as the one of ten Final Winners; and You must be available in and must allow access to the Home for periodic videotaping during or after completion of home improvement project. Atlas Construction (“Sponsor”), its owners, directors, officers, employees and any immediate family or household members of such owners, directors, officers, employees and any household or immediate family members thereof. Upon Sponsor’s request, You agree to furnish and provide any and all documentation to prove or establish Your eligibility.
3. **How to Enter.** The Contest will begin at 12:01 a.m. on March 15, 2011, and end at May 15, 2011. No entries will be accepted after 12:00 p.m. on May 15, 2011. To enter, register at [www.atlasconstruction808.com/hawaiicontest](http://www.atlasconstruction808.com/hawaiicontest) by completing and submitting an Official Entry Form and by completing and submitting other required information or documentation. Daytime phone numbers, Cell Phone number, E-mail, Occupation, Number of people in household and their ages. After completing the entry form and any other required fields, submit your entry by clicking on the SUBMIT button. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad-blocking software on your computer must to be disabled to minimize the chance of interference with entry processing. By registering and entering, You agree to the terms of these Official Rules and to receive correspondence and information from Sponsor or those directed by Sponsor. You can opt-out of the receipt of such correspondence and information by following the directions on the Contest website or in any email received from Sponsor.

Maximum one (1) entry per person. ONLY ONLINE ENTRIES WILL BE ACCEPTED. Sponsor will not be responsible for incomplete, lost, late, misdirected, or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. All entries become the sole property of Sponsor and none will be returned once submitted. You acknowledge and agree that Sponsor shall have the sole right and discretion to edit, adapt, modify, reproduce, publish, promote, create a sound recording of, broadcast, or otherwise display or use entries in any way it sees fit without limitation or compensation of any kind. Any questions regarding the number of entries submitted shall be determined by Sponsor in its sole discretion, and Sponsor reserves the sole right and discretion to disqualify any entries by persons determined to be tampering with, abusing any aspect of or falsifying or misrepresenting any information as regards the Contest. Sponsor further reserves

the right to disqualify any entry that is alleged to infringe on any third party's intellectual property rights, or that Sponsor deems obscene, offensive or otherwise inappropriate.

4. **Winner Selection.** Entries will be reviewed by a panel of judges consisting of a representative from Atlas Construction. The 10 prize winners will be subject to a phone interview and preliminary home inspection including photographs of the home. The 10 prize winners will be notified on or about May 15, 2011.

If selected as the 10 prize winners, You agree to allow the design process to take place and You agree to be available in and allow access to the Home for periodic videotaping in June, July and August 2011. This time period may be adjusted at the sole and exclusive discretion of Atlas Construction. You further agree to be interviewed, photographed and videotaped for television and website broadcast if selected as one of the 10 prize winners. If, one of the 10 prize winners, You cannot meet any of the above conditions, Your entry will be deemed ineligible and an alternate Grand Prize winner will be selected. All winners acknowledge, as a condition of entry, that Atlas Construction have the right to publicize and/or broadcast his/her name, character, likeness, voice, and all matters incidental herein.

5. **Prizes and Odds.** Prize: Ten (10) prize winners will receive a Custom Designed Plan & Blueprints to build a new home or home improvement project [APR up to \$10,000 depending on the products and services selected by winner]. In the event the actual value of the completed Custom Designed Plan & Blueprints is less than \$10,000, no additional cash, products, materials or labor will be due or payable to ten prize winners.

Odds of winning depend on number of eligible entries received.

6. **Winner Notification and Acceptance.** The ten prize winners will be notified on or about May 15, 2011 at the telephone number provided on winner's entry form. Failure to reach winner by phone, after 3 attempts, may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility, a release of liability and publicity release (except where prohibited by law) which must be returned within ten (10) days of date of personal delivery or date of postmark. Failure to sign and return the affidavit, release of liability and publicity release within ten (10) days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation to the Internet, and without further compensation. Prizes not won and claimed by

eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor. Prize winners and stories can also be tracked at [www.atlasconstruction808.com/hawaiicontest](http://www.atlasconstruction808.com/hawaiicontest).

7. **Participation.** By submitting an entry form, You agree to be bound by these Official Rules and the decisions of Sponsor. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.
8. **Copyright.** By submitting an entry form, You grant to Sponsor an exclusive, royalty-free and irrevocable right and license to publish, print, edit or otherwise use the contestant's submitted entry, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world in perpetuity, and to license others to do so, all without limitation or further compensation. Each contestant further agrees that if his/her entry is selected by Sponsor as the winning entry, he/she will sign any additional license or release that Sponsors may require, and will not publicly perform or display his or her submission without the express permission of Sponsors.
9. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
10. **Sponsor.** The \$100,000 Home Design Contest is sponsored by Atlas Construction. The decisions of Sponsor and the Contest judges regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For a list of winners (available after 5/15/2011) or a copy of these Official Rules, visit [www.atlasconstruction808.com](http://www.atlasconstruction808.com) or send a self-addressed, stamped envelope to "Winners List/Official Rules", \$100,000 Home Design Contest, Atlas Construction, 1513 Young St. #202, Honolulu, Hawaii 96826 or email [admin@atlasconstruction808.com](mailto:admin@atlasconstruction808.com). If you have any questions regarding this Contest, contact Atlas Construction at [admin@atlasconstruction808.com](mailto:admin@atlasconstruction808.com).
11. **Release of Liability.** Atlas Construction is not responsible for the acts or omissions of the participating companies nor for any loss or damage to person or property arising from or related to this Contest. Submission of an entry form constitutes Your express agreement to release and discharge Atlas Construction, their affiliates, employees, agents and representatives

from liability for any loss or injury or any other consequence arising or resulting from entry and/or participation in the Contest and/or the awarding of any and all prizes.